



THE SNAPSHOT

What you will learn

Learn to be confident at managing all aspects of external studies and not to be bamboozled by consultants. The course covers all steps of commissioning and managing an evaluation (as well as baselines and other external studies). It aims at increasing the utility of evaluations for your programming work.

Facilitator expertise

Patrick Bolte brings the evaluator's perspective to this course: the more concise the ToR and the greater the team engagement, the better the evaluation. Considering the considerable investments in external studies, these should bring benefits to programming instead of merely meeting donor requirements.

Target group

Evaluation commissioners

Facilitator

Patrick Bolte

Cost

EUR 148.00

EUR 99.00 if booked by July 7th

Dates

October 5-9, 2020

One week duration

THE DETAILS

When considering **whether** to commission an external study (evaluation, baseline, mid-term review etc), it is useful to also think of the **why** and the **how**: beyond the requirement of a donor to conduct such a study, **what** will be the expected insights and benefits for programming and follow-up? **To what extent** will the project team and stakeholders be engaged in such a study?

External studies can bring numerous **benefits** - new perspectives, expertise and ideas, validation and questioning, lessons and reflections. If not well-managed, they also run the **risk** that main insights do not trigger appropriate action.

In this course we will discuss practices you can adopt to minimise that risk while maximising the benefits. Using a new **decision flow-chart** as a frame for this course (and for the future studies

you may commission), we will begin with the definition of **objectives** (what do we need to know?), the best modus of **engagement** (internal or external, mixed teams, level of community participation).

We will cover the benefits of different study **types** and **designs** (e.g. qualitative, quantitative, mixed methods), **quality** standards, cross-cutting issues, tendering and contract management, and the value of **short feedback loops** throughout the process (during inception, various stages of field research, findings, review, finalisation).

Critically, the course addresses **sharing** and **utilisation** of findings - with project teams, partners and stakeholders, and communities (study findings rarely reach them, in spite of calls for **community engagement & accountability** (CEA)).

Session days

- Monday
- Wednesday
- Friday

Session times (local)

- 07.00 - 11.00 Geneva
- 13.00 - 16.00 Singapore

[Click here for local times](#)
in your country.

AUGUST 3-7, 2020

Code: MEV-AUG-03-T2

BOOK