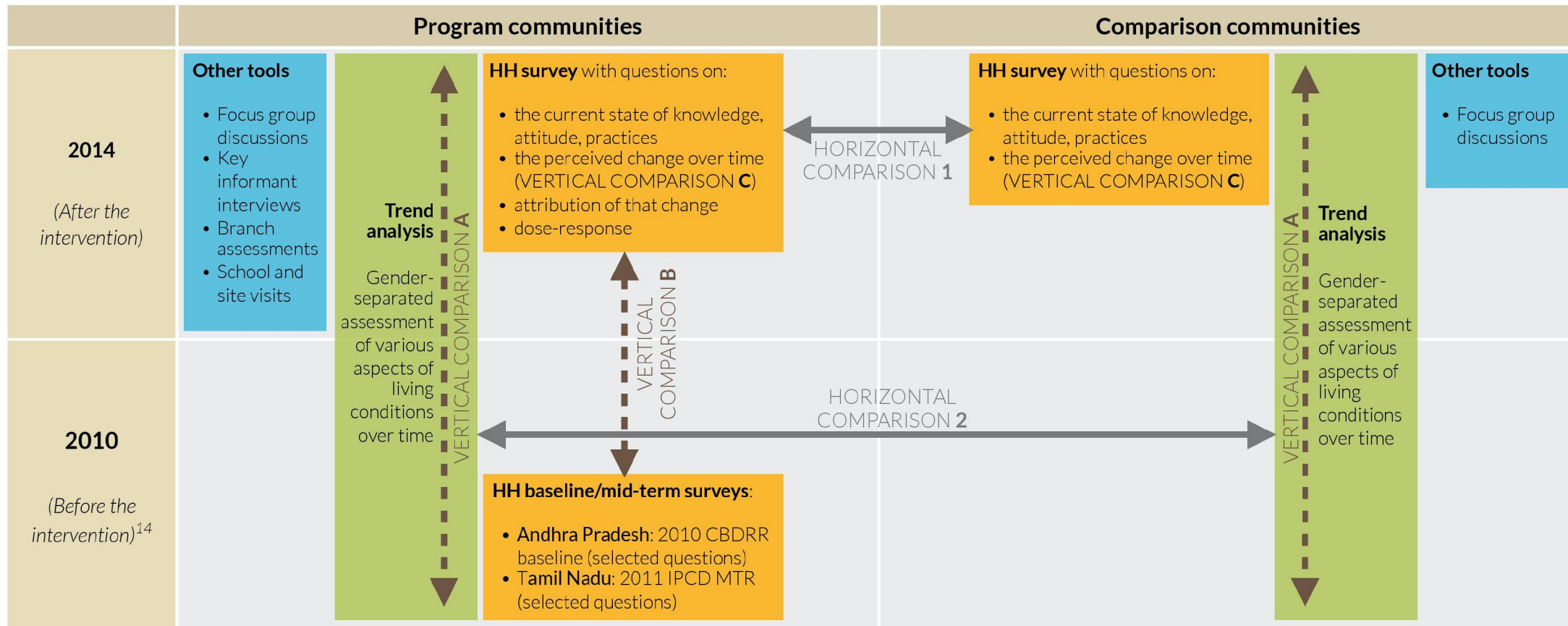


Example of a Banyaneer evaluation design



For the evaluation of two community-based programs in the Indian States of Andhra Pradesh and Tamil Nadu (for Canadian Red Cross, 2014), we developed a research framework that triangulated between multiple sources and comparison levels.

We compared both over time (that is, the indicator values before and after the program interventions - **vertical or longitudinal comparison**) as well as between communities that were supported by the programs and selected unsupported communities (**horizontal comparison**).

In fact, we used three vertical comparisons, based (a) on a trend analysis exercise during community workshops, (b) on baseline and endline surveys, and (c) on the endline itself (with questions on perceived change and attribution to the programs). On the horizontal axis, we compared (1) between endline survey results and (2) between trend analysis outcomes.

In addition, we made use of **several qualitative tools** as well as of **dose-response analysis** amongst program communities. The design allowed for a robust assessment of program impact across the communities.